

Family Business Global Conference

“Global Trends towards Sustainable Family Business”

- Family business governance and women members' contributions -

We are delighted to inform you that FBAA is organizing an event to celebrate our fifth anniversary this autumn. We have invited Dr. Ivan Lansberg, Dr. Kelin E. Gersick, and Dr. Connie Gersick, three global authorities in family business research and advising, to join us. Dr. Lansberg and Dr. Gersick are co-authors of “Generation to Generation”, a traditional and globally followed family business book. Furthermore, Dr. Connie Gersick has published and lectured on the results of her outstanding research in the significance and values of women in family business,. In the world, there are 8785 companies that have more than 200 years of history, of which 3937 are located in Japan. Many of them are family businesses and have fundamentally been contributing the development of Japanese society for centuries. In Japan, nevertheless, research on family business is quite limited. To promote the resilience of family business which has been a backbone of Japanese economy, we would like to provide this great opportunity where audiences can have good insights and enhance their comprehensive understanding of family business management by analyzing advanced concepts, cases and methodologies.

SPEAKERS

Ivan Lansberg, Ph.D.



After receiving B.A., M.A. and Ph.D. degrees from Columbia University, Ivan taught at the Columbia Graduate School of Business and later joined the faculty of the Yale School of Management where he taught for 8 years. He was one of the founders of the Family Firm Institute (FFI) and the first editor of its professional journal, the Family Business Review. He is the author of “Succeeding Generations” and a co-author of “Generation to Generation.” He is on the faculty of Kellogg School of Management at Northwestern University, and the Co-founder and Senior partner of Lansberg Gersick & Associates

Kelin E. Gersick, Ph.D.



Kelin holds a Ph.D. from Harvard University and a B.A. from Yale University. Co-founder of Lansberg Gersick & Associates, which serves family businesses, family offices and family foundations. Kelin is the lead author of “Generation to Generation” and a former editor of the professional journal, the Family Business Review. He has provided consulting, educational and coaching services in more than 35 countries in North and South America, Europe, Asia, Africa, Australia, and the Middle East.

Connie Gersick, Ph.D.



After receiving a Ph.D. degree in Organizational behavior from Yale University, Connie taught at UCLA’s Graduate School of Management for 17years. She has studied Asian family business and her recent principal research theme is women’s career and adult developments. She was the founding faculty director of the Women’s Leadership Institute at UCLA. She has won a number of national awards for her publications.

EVENT

【Date】 November 18th, 2017, Saturday, 13:00- 18:00

【Program】 Language : English and Japanese (translator provided)

Session 1 Global issues of family business management Kelin E. Gersick, Ph.D.

▶ Focus: Family governance and continuity & prosperity.

Session 2 Progress of women’s contribution in family business Connie Gersick, Ph.D.

▶ Focus: Panel discussion involving Japanese women executives

Session 3 Case study of “management hand over “ Ivan Lansberg, Ph.D.

Session 4 Q&A

【Venue】 Hitotsubashi Hall,
 Hitotsubashi University
 Address: Hitotsubashi 1chome 2-1,
 Chiyoda, Tokyo

【Hall Capacity】 300

【Fee】 Non-member : 10,000JPY
 FBAA Member : 5,000JPY

ORGANIZER

 **FBAA** The Japan Family Business Advisories Association

The only one association in Japan who provides training programs and networking platform for family business advisors

 **FBN** NPO
 Family Business Network in Japan

The Japanese branch of the largest family business owners/ managers association, consisted of 3000 companies, 9000 members, and covering 59 countries.

SPONSOR・SUPPORTER

Sponsor: eg, Stewardship Asia Centre Pte. Ltd-A member of Temasek Management Service Group,Singapore

Speakers Profile



Ivan Lansberg, Ph.D.

One of the founders of the Family Firm Institute (FFI) and the first editor of its professional journal, the Family Business Review. Ph.D. degree from Columbia University, The faculty member of Kellogg School of Management at Northwestern University, Senior partner of Lansberg Gersick & Associates

Ivan Lansberg grew up in an entrepreneurial family in Venezuela. He has consulted with complex family businesses in the USA, Canada, Asia, Europe and Latin America, and has made significant contributions to the understanding of family business governance and succession. He was one of the founders of the Family Firm Institute (FFI) and the first editor of its professional journal, the Family Business Review. After receiving B.A., M.A. and Ph.D. degrees from Columbia University, Ivan taught at the Columbia Graduate School of Business. He became a professor of organizational behavior at the Yale School of Organization and Management for seven years before going into consulting. His latest book, "Succeeding Generations," published by Harvard Business School Press, has been widely praised as a landmark work.



Kelin E. Gersick, Ph.D.

Co-founder of Lansberg Gersick & Associates, an advisory and research firm which serves family businesses, family offices and family foundations. He was formerly the Co-Editor-in-Chief of the professional journal, the Family Business Review.

Kelin holds a Ph.D. from Harvard University and a B.A. from Yale University. He is a Management Fellow at the Yale School of Organization and Management, and Professor Emeritus of Organizational Psychology at the California School of Professional Psychology. As Co-founder of Lansberg Gersick & Associates, Kelin's consulting work focuses on the impact of family relationships — marriage, parenting, siblings, and cousins, and multiple generations — on governance and continuity in family businesses, family foundations, and family offices. His consulting, teaching, and educational programs on family business and family foundations have taken him throughout North America and to more than 35 countries in Central and South America, Europe, Asia, Australia, the Middle East, and Africa. Kelin is the senior author of "Generation to Generation" and numerous other books and articles, and is the former co-editor-in-chief of the professional journal, the Family Business Review.



Connie Gersick, Ph.D.

Ph.D. in Organizational behavior from Yale University, 17 years of teaching experience at UCLA's Graduate School of Management. Visiting Scholar at the Yale School of Management. Principle research interest are women's careers and adult developments, and group process.

Connie's research has focused women's career paths and adult development for over twenty years. She has studied and written about women's roles in family business in the U.S. and Asia. As founding faculty director of the UCLA Women's Leadership Institute, she has taught executive education for women from all over the world. While at UCLA's Graduate School of Management, she taught organizational behavior and human resource management for MBA and doctoral students. Her publications on group development and change processes have won multiple national awards.

Administrative office for Inquiries

◆ The Japan Family Business Advisories Association (FBAA)

The only one association in Japan who provides training programs and networking platform for family business managements
 Anniversary Event/ Sponsorship and Support Hideki Hirabayashi hirabayashi@fbaa.jp

◆ Non-Profit Organization, Family Business Network in Japan (FBNJ)

The Japanese branch of the largest family business owners/ managers association, consisted of 3000 companies, 9000 members, and covering 59 countries
 Anniversary Event/ Sponsorship and Support Jun Kawada j.kawada@lombardodier.com